**(420) Digital Media Production (S | PS)**

#### Judge Number Contestant Number

**Technical Scoring Rubric**

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| --- | --- | --- |
| Contestant Violated the Copyright and/or Fair Use Guidelines | Yes (*Disqualification*) | No |
| If yes, please stop scoring and provide a brief reason for the *disqualification* below: | | |
| Contestant followed topic | Yes | No (*Disqualification*) |

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| --- | --- | --- | --- | --- | --- |
| **Items to Evaluate** | **Below Average** | **Average** | **Good** | **Excellent** | **Points**  **Awarded** |
| Contestant submitted the correct information and in the correct format.   * [[Individual Entry Form](http://www.bpa.org/sdownload/2018-19_IND_ENTRY_FORM.pdf)](http://www.bpa.org/sdownload/2019-20_Team_Entry_Form.pdf) (must be keyed, but does *not* have to be signed for pre-submission) AND signed [Release Form](http://www.bpa.org/sdownload/2019-20_Release_Form.pdf)(s) in one combined PDF file   ***All points or none are awarded by the technical judge.*** | | | | 10 |  |
| **Production Layout** | | | | | |
| * Visual organization is easily understood | 1–5 | 6–10 | 11–15 | 16–20 |  |
| * Aesthetic use of colors and fonts | 1–5 | 6–10 | 11–15 | 16–20 |  |
| * Consistent format | 1–5 | 6–10 | 11–15 | 16–20 |  |
| **Total Production Layout (60 points maximum)** | | | | |  |
| **Graphics/Media Use** | | | | | |
| * Enhances theme | 1–5 | 6–10 | 11–15 | 16–20 |  |
| * Effective use of graphic design and digital assets | 1–5 | 6–10 | 11–15 | 16–20 |  |
| * Effective use of audio | 1–5 | 6–10 | 11–15 | 16–20 |  |
| * Effective use of innovative technology | 1–5 | 6–10 | 11–15 | 16–20 |  |
| * Effective use of lighting and special effects | 1–5 | 6–10 | 11–15 | 16–20 |  |
| **Total Graphics/Media Use (100 points maximum)** | | | | |  |
| **Content** | | | | | |
| * Video is generated for target audience | 1–5 | 6–10 | 11–15 | 16–20 |  |
| * Well-developed and portrays theme | 1–5 | 6–10 | 11–15 | 16–20 |  |
| **Total Content (40 points maximum)** | | | | |  |
| **TECHNICAL POINTS (210 points maximum)** | | | | |  |